

ANNOUNCEMENT OF APPOINTMENT OF CHIEF EXECUTIVE OFFICER *

* Asterisks denote mandatory information

Name of Announcer *	BOARDROOM LIMITED
Company Registration No.	200003902Z
Announcement submitted on behalf of	BOARDROOM LIMITED
Announcement is submitted with respect to *	BOARDROOM LIMITED
Announcement is submitted by *	Tan San-Ju
Designation *	Company Secretary
Date & Time of Broadcast	05-Aug-2009 17:37:58
Announcement No.	00090

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

Date of Appointment *	05-08-2009
Name of Person*	Kim Teo Poh Jin
Age *	51
Country of principal residence *	Singapore
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	Since the resignation of the Group's previous Chief Executive Officer ("CEO") in September 2006, Mr Goh Geok Khim has been Acting CEO. The Board has been seeking a new CEO since then. After conducting a search for candidates, the Board believes that Mr. Kim Teo Poh Jin's strong corporate background makes him a suitable candidate to fill the position of CEO. The Board of Directors has accepted the Nominating Committee's recommendation and approved the appointment of Mr. Teo as the CEO. The Board is very pleased that Mr. Teo has accepted its offer and warmly welcomes him to the Group.
Whether appointment is executive, and if so, the area of responsibility *	Executive. In charge of the overall management of Boardroom Limited group of companies.
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Executive Director / Chief Executive Officer
Working experience and occupation(s) during the past 10 years *	Feb 2007 - Present CIMB Principal Asset Management Berhad CIMB Wealth Advisors Berhad Chairman, Investment Committee Feb 2007 - Jan 2009 ecoWise Holdings Ltd Chairman, Investment Committee / Advisor Jan 2004 - Feb 2007 CIMB-GK Securities, Singapore Executive Director, Regional Head, Retail Equities Aug 2001 - Jul 2003 AIB Govett (Asia) Limited Chief Executive Officer, Asia

	Jun 1989 - Mar 2001 CMG First State Investments, Singapore Chief Executive Officer
Shareholding * in the listed issuer and its subsidiaries *	None
Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	None
Conflict of interests (including any competing business) *	None

>> OTHER DIRECTORSHIP#

These fields are not applicable for announcements of appointments pursuant to Listing Rule 704(9)

Past (for the last 5 years)	1. Abundant Performance B.V.I. 2. CIMB-GK Securities Singapore
Present	1. The T'ang Quartet 2. Marina Yacht Services 3. Livet Company

>> INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(H)

Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other executive officer of equivalent rank. If the answer to any questions is "yes", full details must be given.

- (a)* Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?
- No
- (b)* Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?
- No
- (c)* Whether there is any unsatisfied judgment against him?
- No
- (d)* Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for
- No

such purpose?

(e)* Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such breach?

• No

(f)* Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?

• No

(g)* Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?

• No

(h)* Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?

• No

(i)* Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?

• No

(j) Whether he has ever, to his knowledge, been concerned with the management or conduct, in Singapore or elsewhere, of the affairs of :-

(i)* any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or

• No

(ii)* any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or

• No

(iii)* any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or

• No

(iv)* any entity or business trust which has been investigated for a breach of any law or regulatory requirement that relates to the

• No

securities or futures industry in Singapore or elsewhere,

in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?

(k)* Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?

- No

>> INFORMATION REQUIRED PURSUANT TO LISTING RULE 704(7)(I)

Disclosure applicable to the appointment of Director only.

Any prior experience as a director of a listed company?

- Yes

If yes, please provide details of prior experience.

Esmart Holdings Limited

Footnotes

Attachments

Total size = **0**
(2048K size limit recommended)

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