



**Q309**  
**analyst briefing**

*Johan Dennelind & Stefan Carlsson*  
*28<sup>th</sup> October 2009*

# Financial highlights

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- 3% q-o-q revenue growth
- 43% EBITDA margin
- 4% q-o-q PAT growth
- RM321 mil operating cash-flow
- 75 sen/share net special dividend & a revised dividend policy of minimum 80%



## 3<sup>rd</sup> Quarter – back to growth

- economy improving slowly; usage not back to pre-recession level
- DiGi brand stands strong in tough times
- renewed growth momentum; partly driven by festive season
- early success in mobile broadband; 3G for small screen just launched
- margin still under pressure; mainly driven by higher bad debts & expansion of 3G/broadband business
- solid cash-flow in-line with guidance



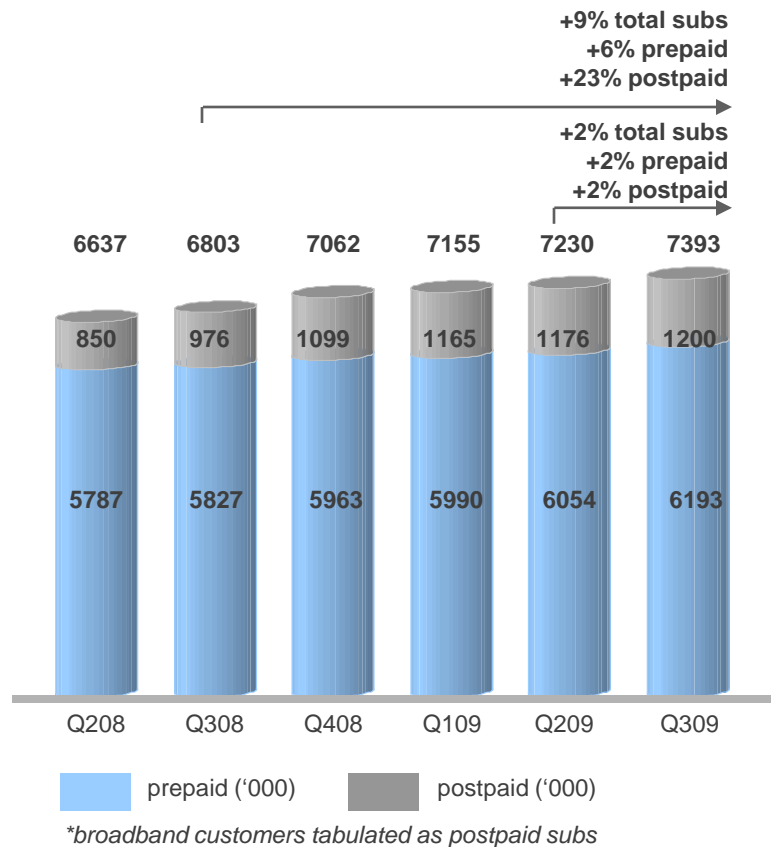
## Q309 key numbers

	Q309	Q-on-Q vs Q209		Y-o-Y vs Q308	
Customer base	7.4 mil	+2%	(7.2 mil)	+9%	(6.8mil)
Revenue	RM1,239 mil	+3%	(RM1,205 mil)	+1%	(RM1,223 mil)
EBITDA	RM528 mil	+1%	(RM522 mil)	+1%	(RM522 mil)
EBITDA margin	42.7%	-0.6pp	(43.3%)	0pp	(42.7%)
PAT	RM244 mil	+4%	(RM235 mil)	-10%	(RM270 mil)
Operating cash-flow	RM321 mil	-17%	(RM385 mil)	-2%	(RM327 mil)

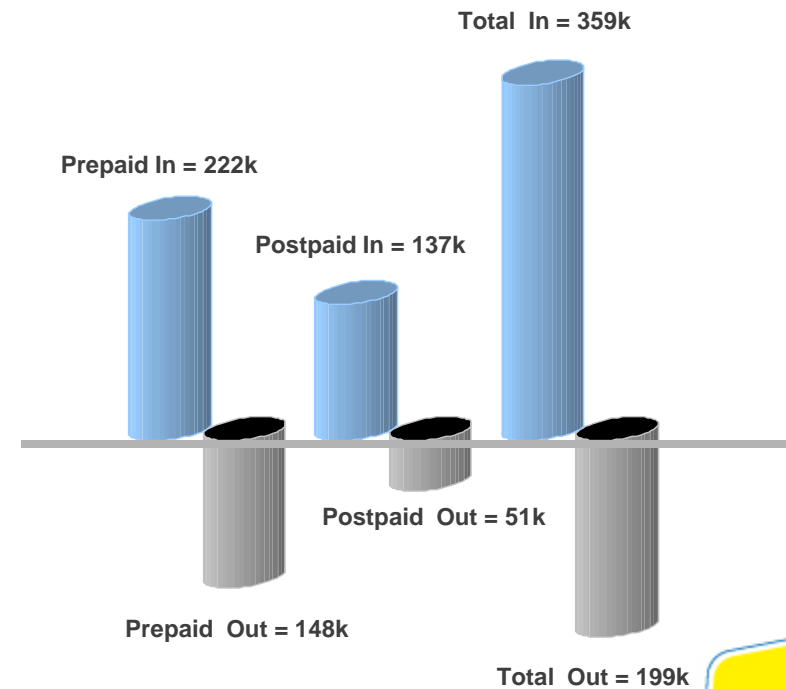


# Higher net adds

- added 163k new customers
- positive broadband net additions; 200k cumulative 3G/BB customers as at today

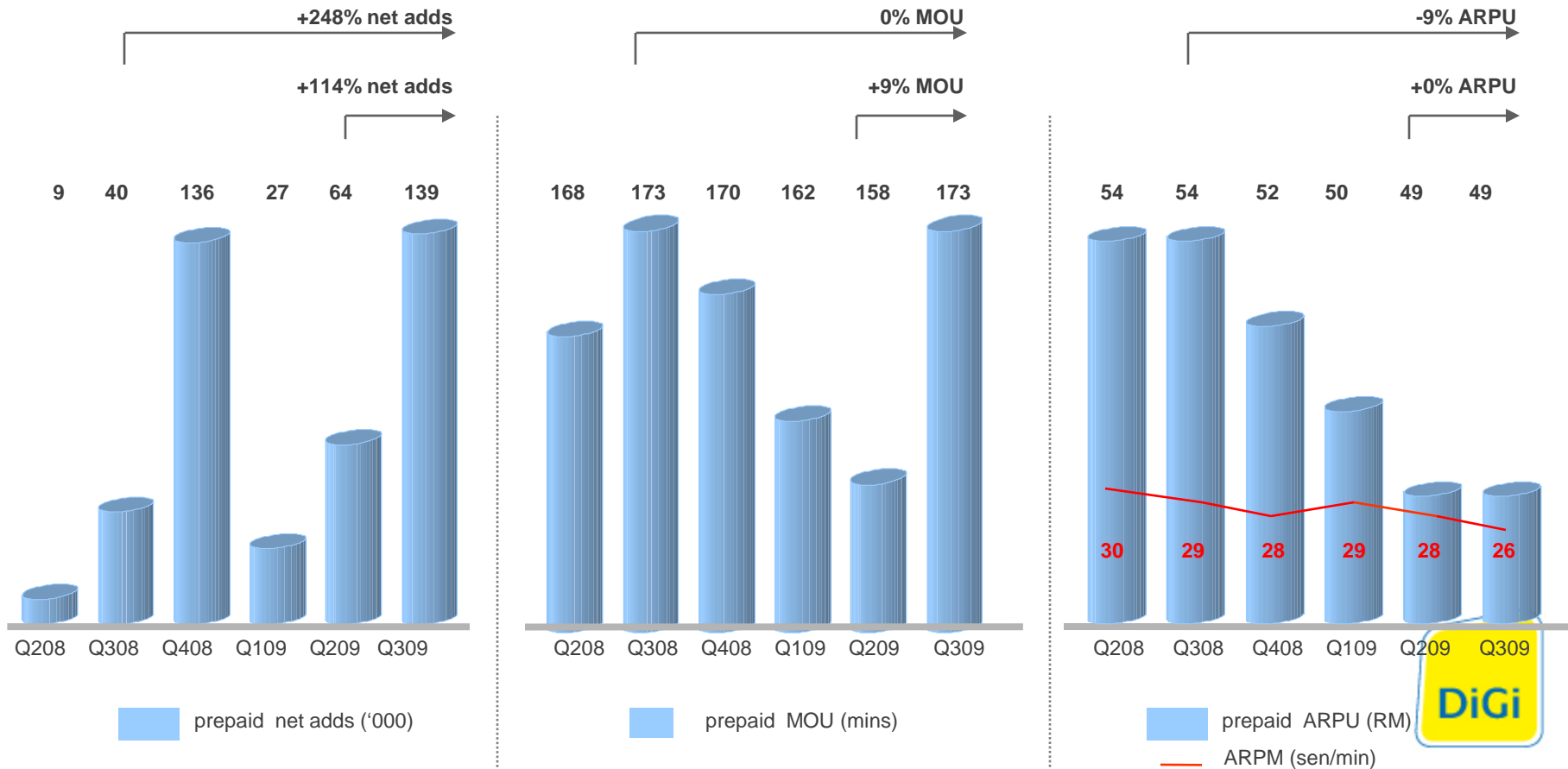


- net adds driven by strong acquisition & retention focus
- high involuntary churn on postpaid



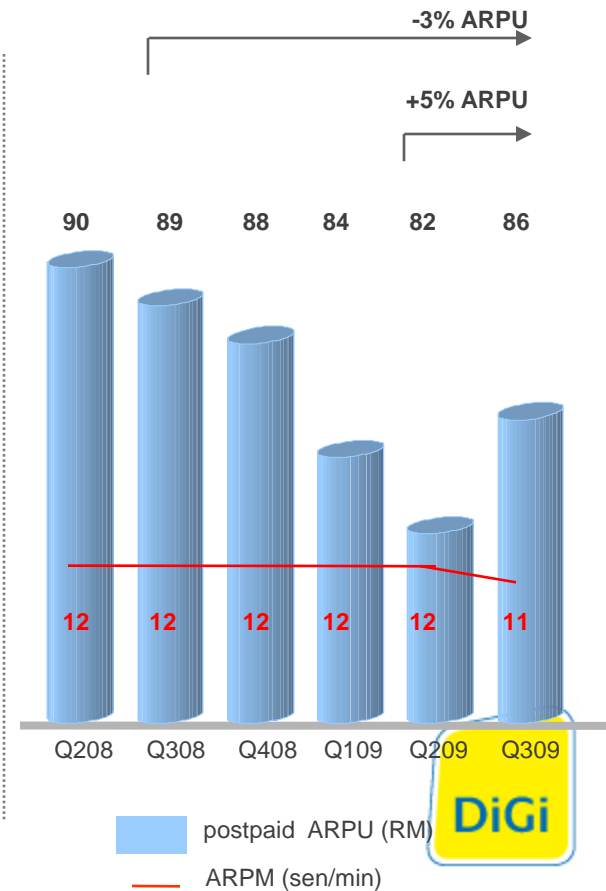
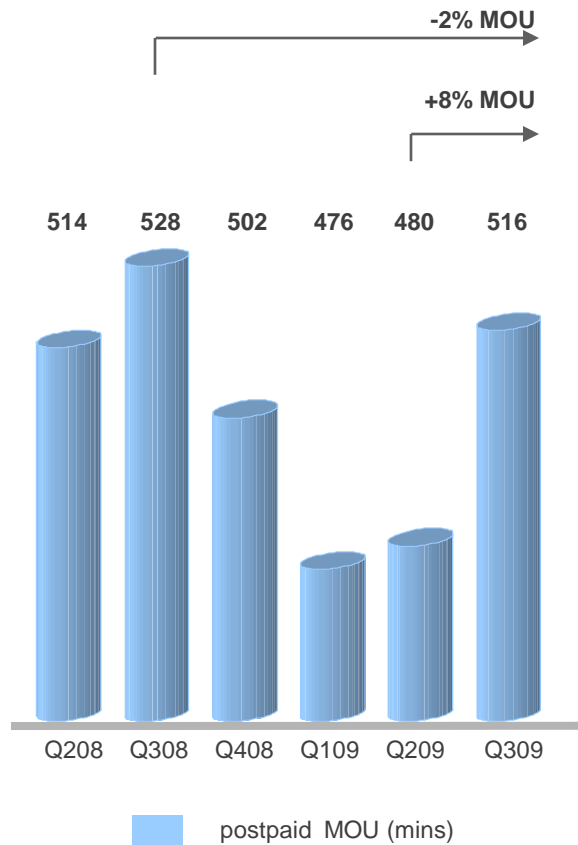
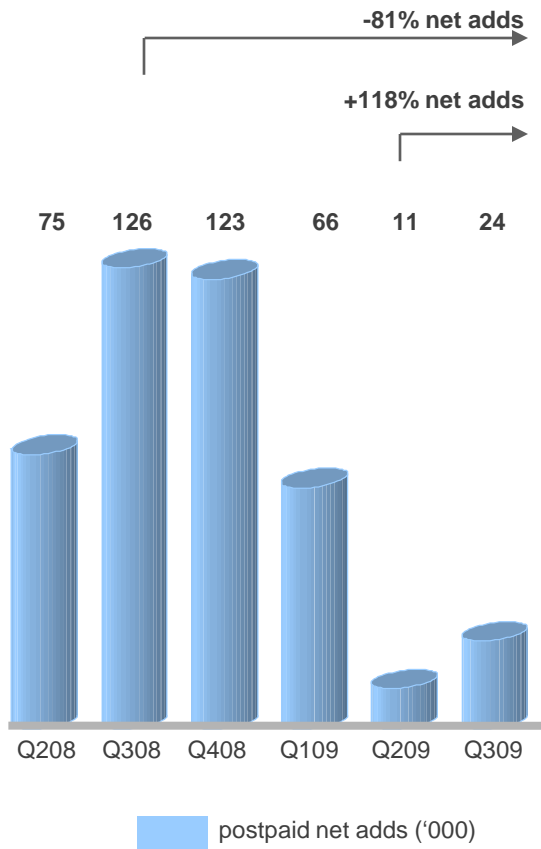
# Prepaid - regaining growth momentum

- added 139k new customers
- acquisition & retention driven by segmented offerings
- ARPU stable on increased usage; helped by festive



# Postpaid – focus on profitable growth

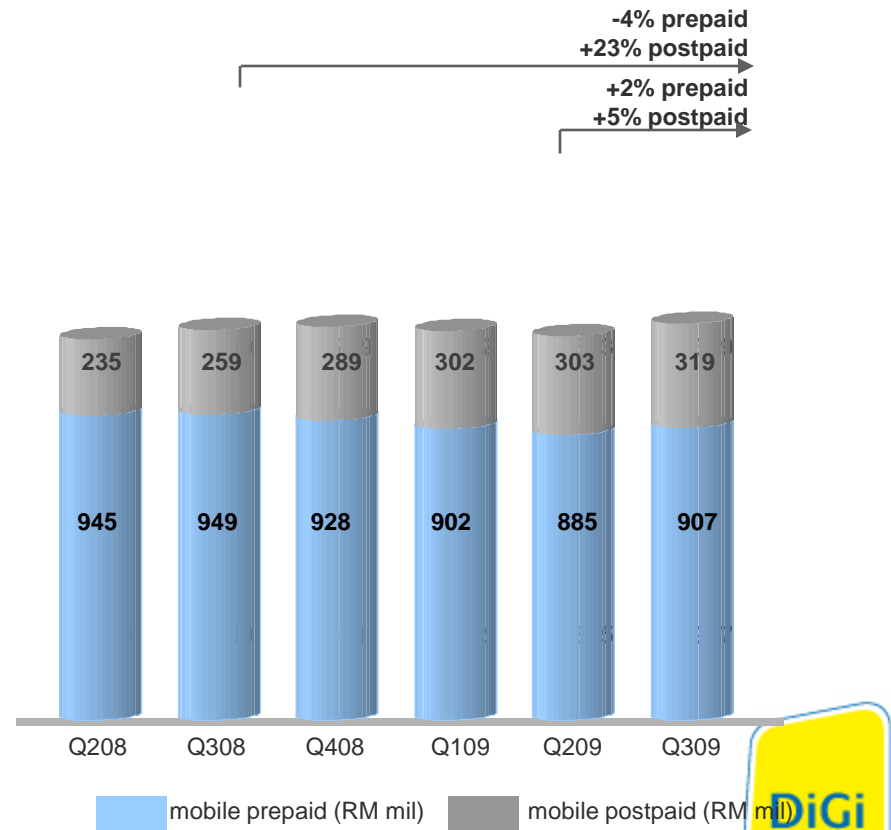
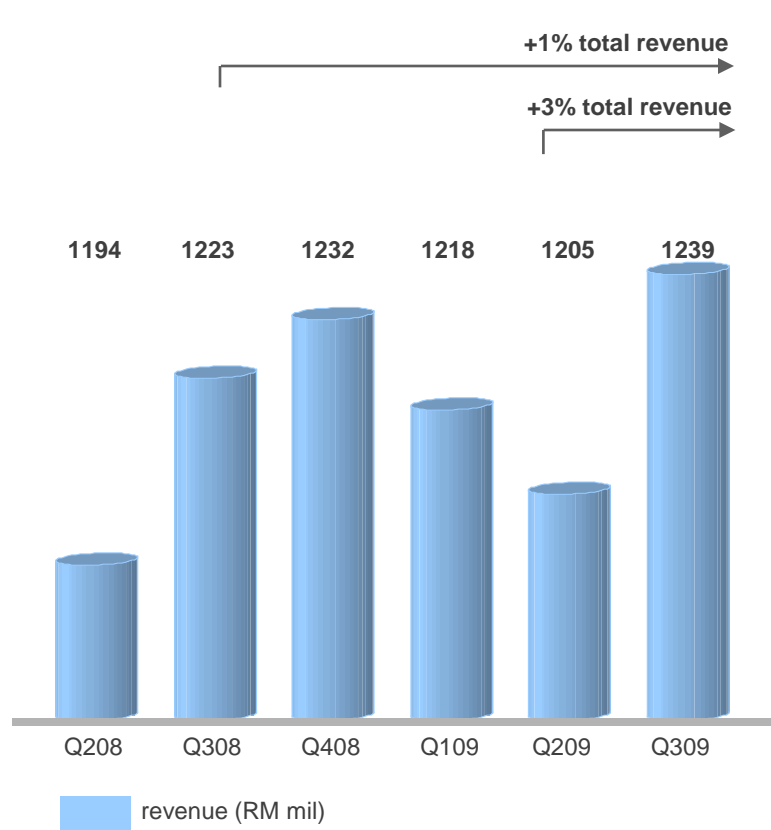
- added 24k new customers
- ARPU improvement driven by domestic voice & data usage
- involuntary churn high but trending down
- measures in place to curb fraud & defaulters



\*broadband customers tabulated as postpaid subs

# Underlying revenue growth strengthened

- q-o-q, postpaid revenue grew by 5%; prepaid grew by 2%
- 3% growth in data revenue



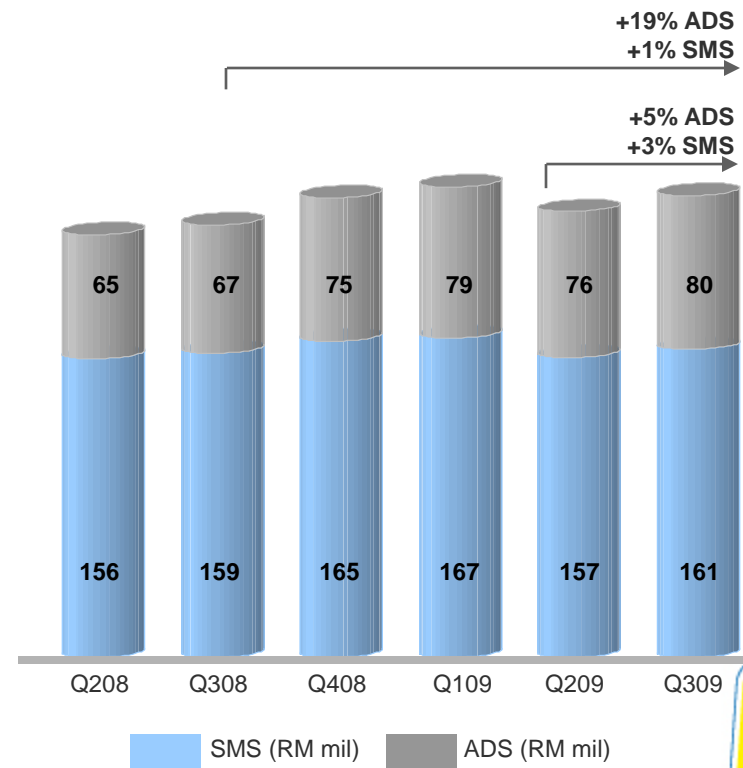
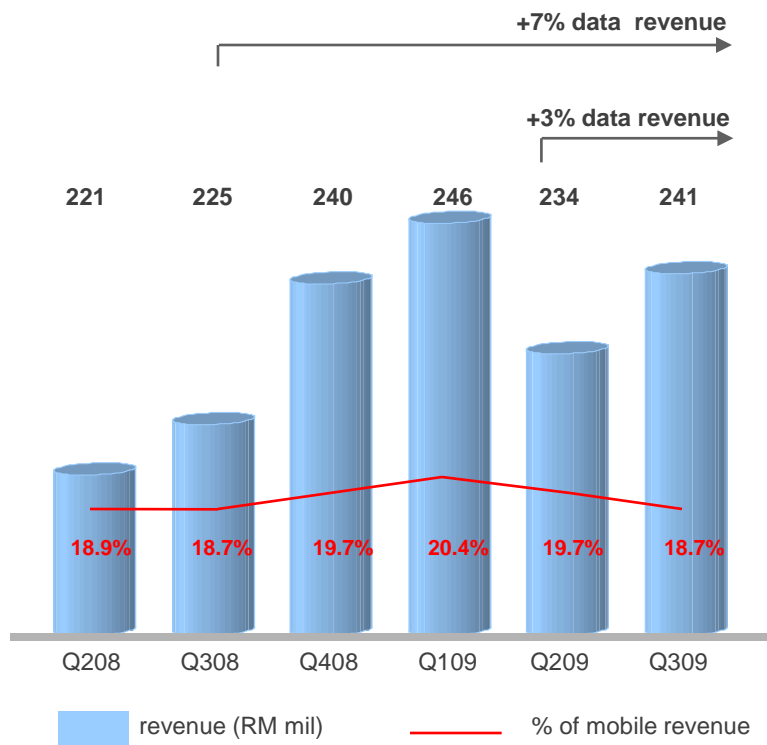
\*broadband revenue included in postpaid revenue



# Moderate data revenue growth

- q-o-q, postpaid data revenue grew by 13%; prepaid data revenue flat
- low SMS revenue growth; impacted by price pressure

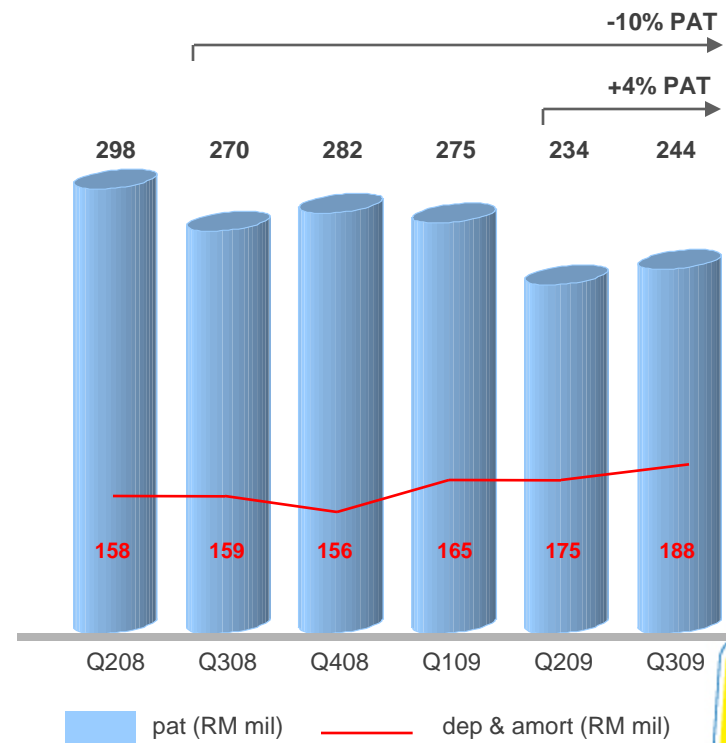
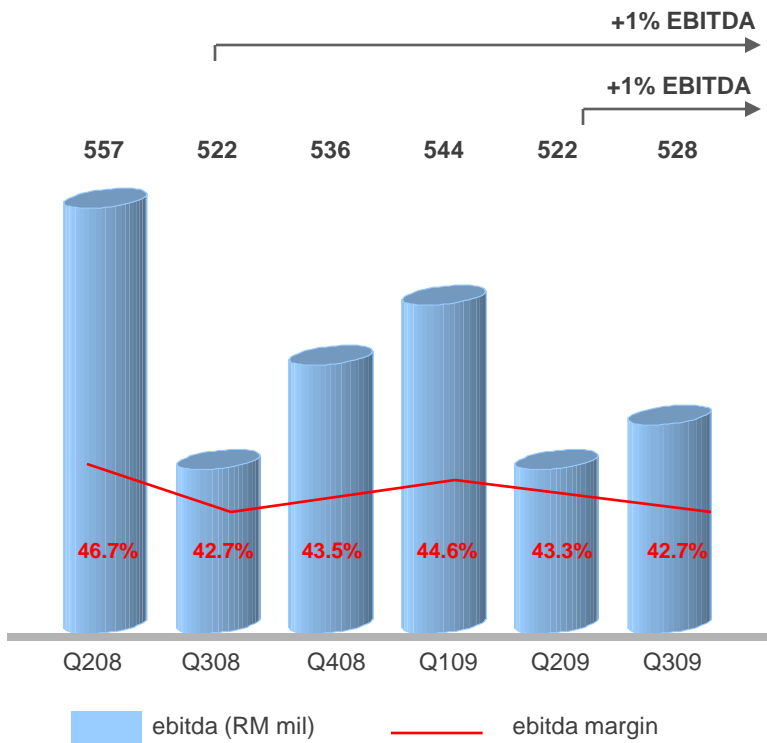
- higher ADS revenue contribution expected with wider 3G-mobile internet footprint



# Improved EBITDA and PAT

- q-o-q: lower margin due to higher traffic & network costs, higher S&M expenses as well as increased doubtful debt allowances

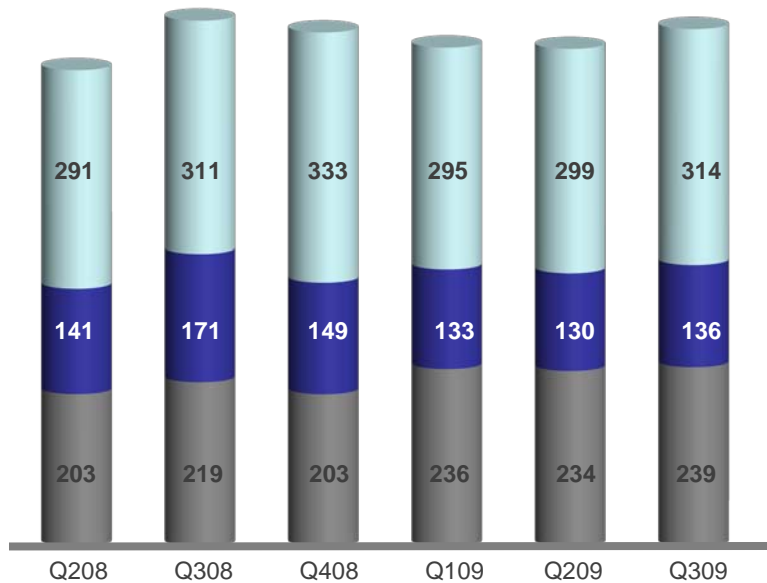
- higher PAT due to lower amortisation & depreciation charges & slightly lower effective tax rate this quarter



# Opex growth driven mainly by 3G/BB expansion

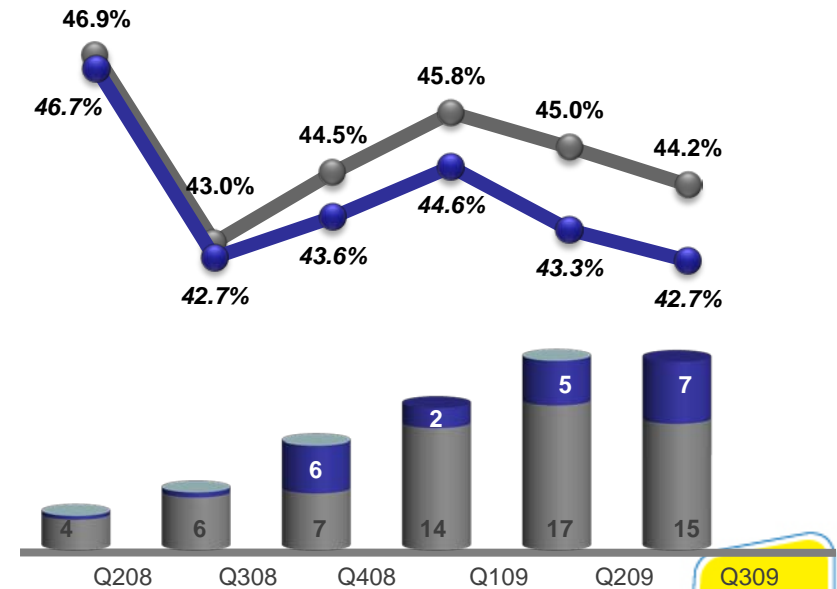
- existing business becoming more efficient, but impact from higher traffic cost & bad debts allowances in Q309
- staff costs and S&M key parts of 3G/BB expansion costs so far; EBITDA margin affected by -1.0% to -1.7% over past quarters

Existing business



■ Operating Cost (RM mil) ■ Biz Gen Cost (RM mil) ■ Direct Cost (RM mil)

3G/BB Cost & EBITDA margin

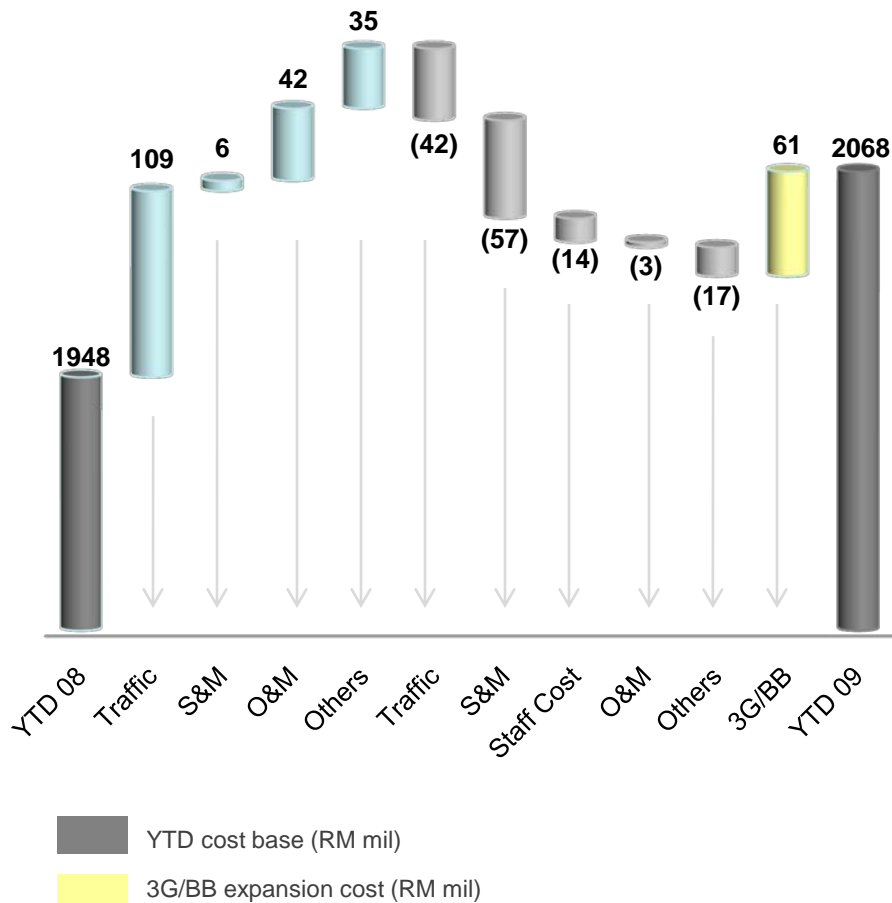


■ Operating Cost (RM mil) ■ Biz Gen Cost (RM mil) ■ Direct Cost (RM mil)

—●— w/o 3G/BB —●— with 3G/BB



# Cost efficiency program gaining traction

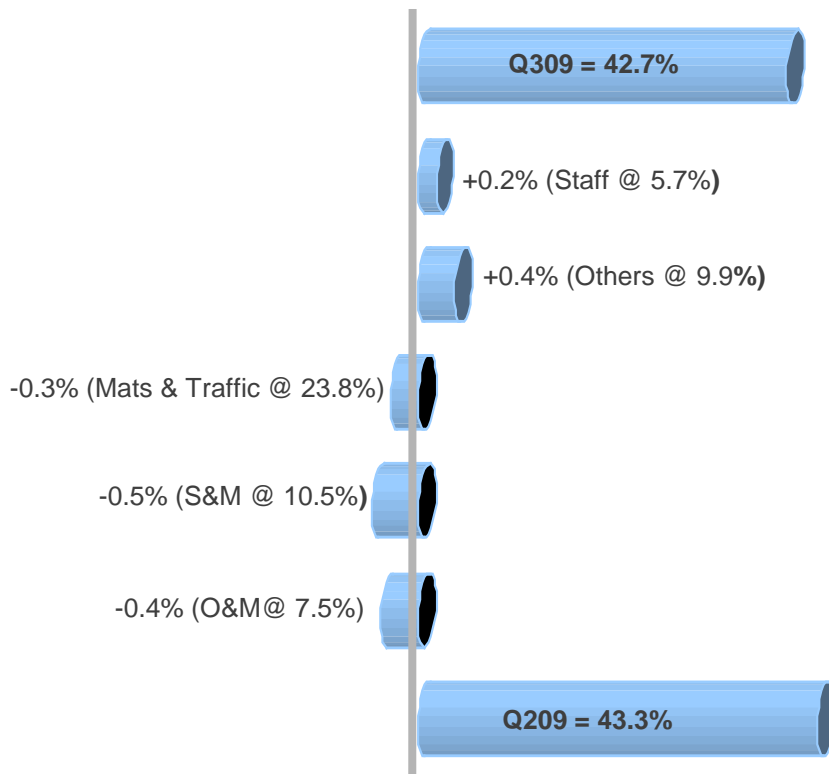


- total gross savings YTD approx RM130 mil
- savings achieved within the following areas:
  - more efficient & targeted A&P expenses
  - reduced travel & staff costs
  - repair and maintenance savings through procurement efforts
  - reduced IAS cost through renegotiations
- offset by increased traffic cost, bad debt allowances and 3G/BB expansion costs



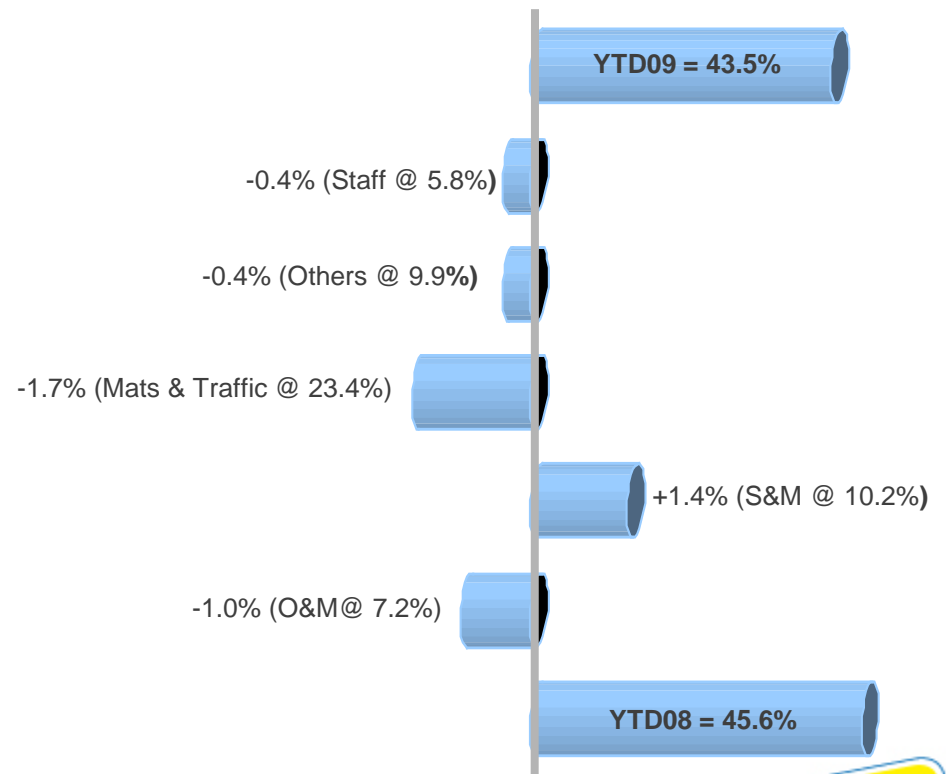
# Key changes impacting EBITDA margin

## q-o-q changes



@ denotes % of Q309 revenue

## ytd changes

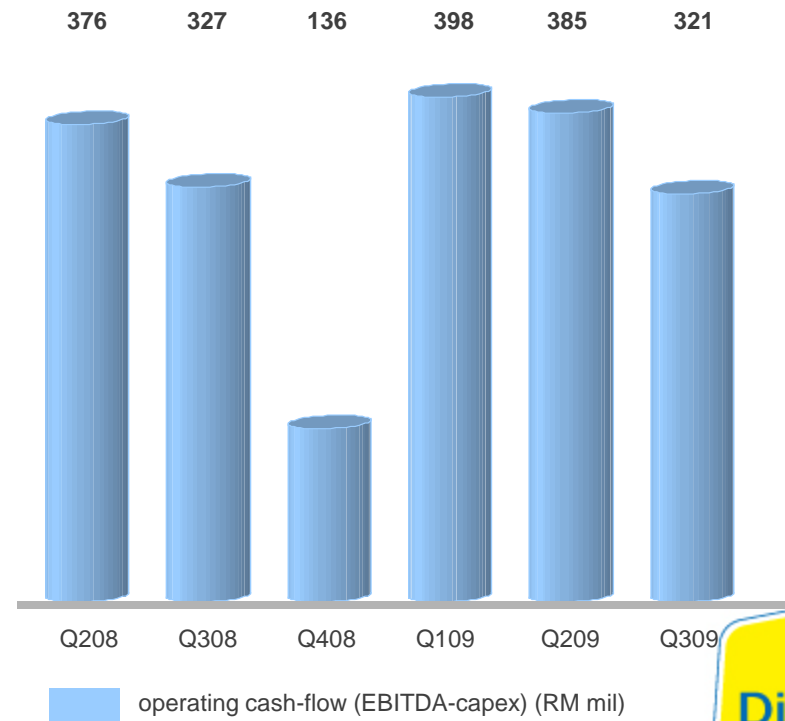
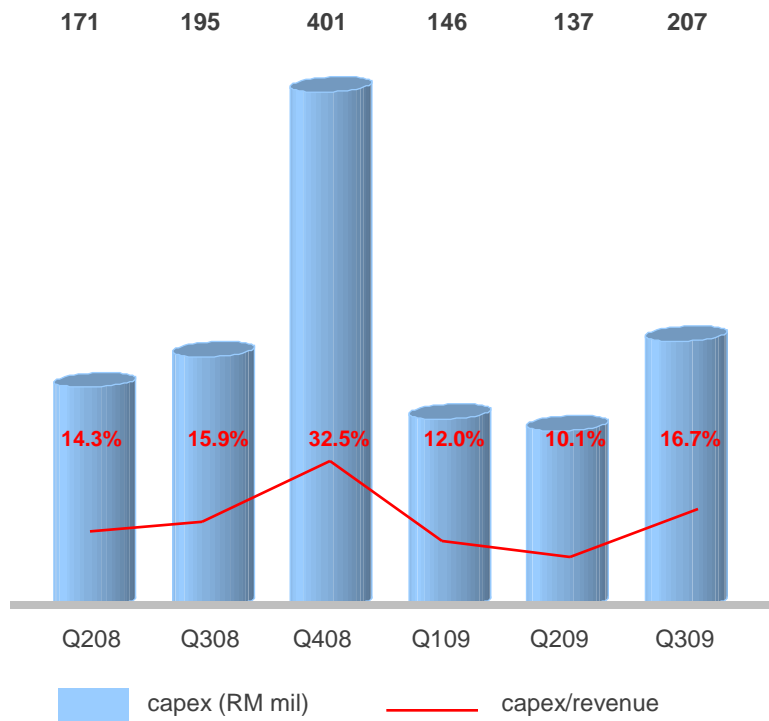


@ denotes % of revenue YTD09



# High 3G roll-out pace in Q3

- 2G investments optimized; main focus on quality improvements
- 3G/HSPA wireless network roll-out progressing according to plan
- capex savings of approx. RM200mil from lower capacity, procurement efforts & prioritization

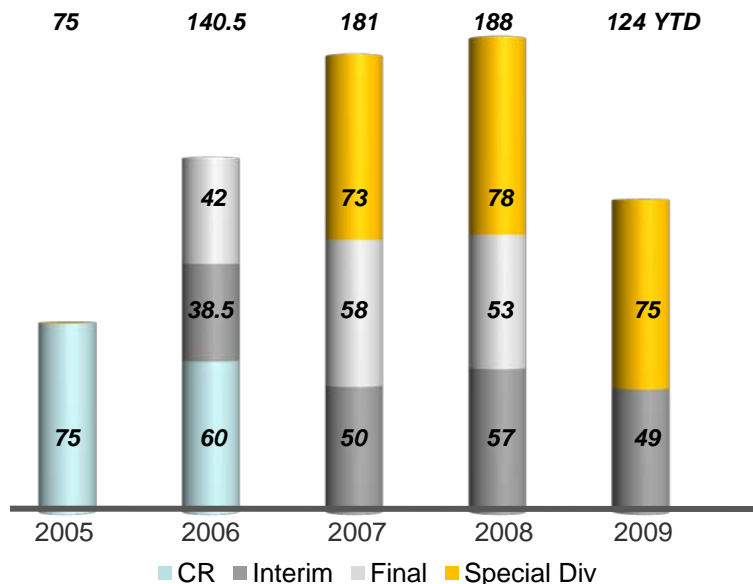


# Committed to capital management

- announcing special dividend of 75 sen/share net
- total pay-out YTD including special dividend RM1.24/share or 5.9% yield

## cumulative net payout RM5.4 bil to-date

(all figures denotes net dividend/share in sen)



(RM mil)	Q309	Q209	Q109	2008
Interest-bearing debts	871.8	571.7	671.5	397.8
Cash & cash equivalents	617.7	398.1	593.8	331.3
Interest coverage ratio	33.7x	35.2x	38.6x	123.8x
#ROE	54.1%	51.1%	50.7%	60.1%
#Net-debt to EBITDA	0.12x	0.08x	0.04x	0.03x
#Net-debt to Equity	0.14x	0.09x	0.04x	0.04x
*OpCF/share (sen)	41.3	49.5	51.1	164.4
^#OpFCF yield	7.7%	9.2%	9.5%	7.6%

# annualised, \* OpCF = EBITDA – Capex, ^# based on RM21.50 share price



# Revising dividend policy

- good revenue growth prospects, strong cash flow and solid balance sheet
- improving macro outlook & better visibility on capex & OpCF trend
- provide sustainable attractive long-term yield to shareholders; aim to match or outperform market yields
- minimum 80% dividend pay-out ratio from 2010 to be paid quarterly



# Strategic focus

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हलो  
Hello  
你好  
Xin Chao  
Hello  
Halo

**Kadar serendah**

17	11	11	25	45	23
16	16	25	28	15	

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- capture segment growth opportunities
- capitalize on strong 3G/broadband market growth
- being truly customer & value centric
- continue cost & “asset smart” initiatives for further operational efficiency
- optimise balance sheet; ensure strong shareholder value



# Financial outlook



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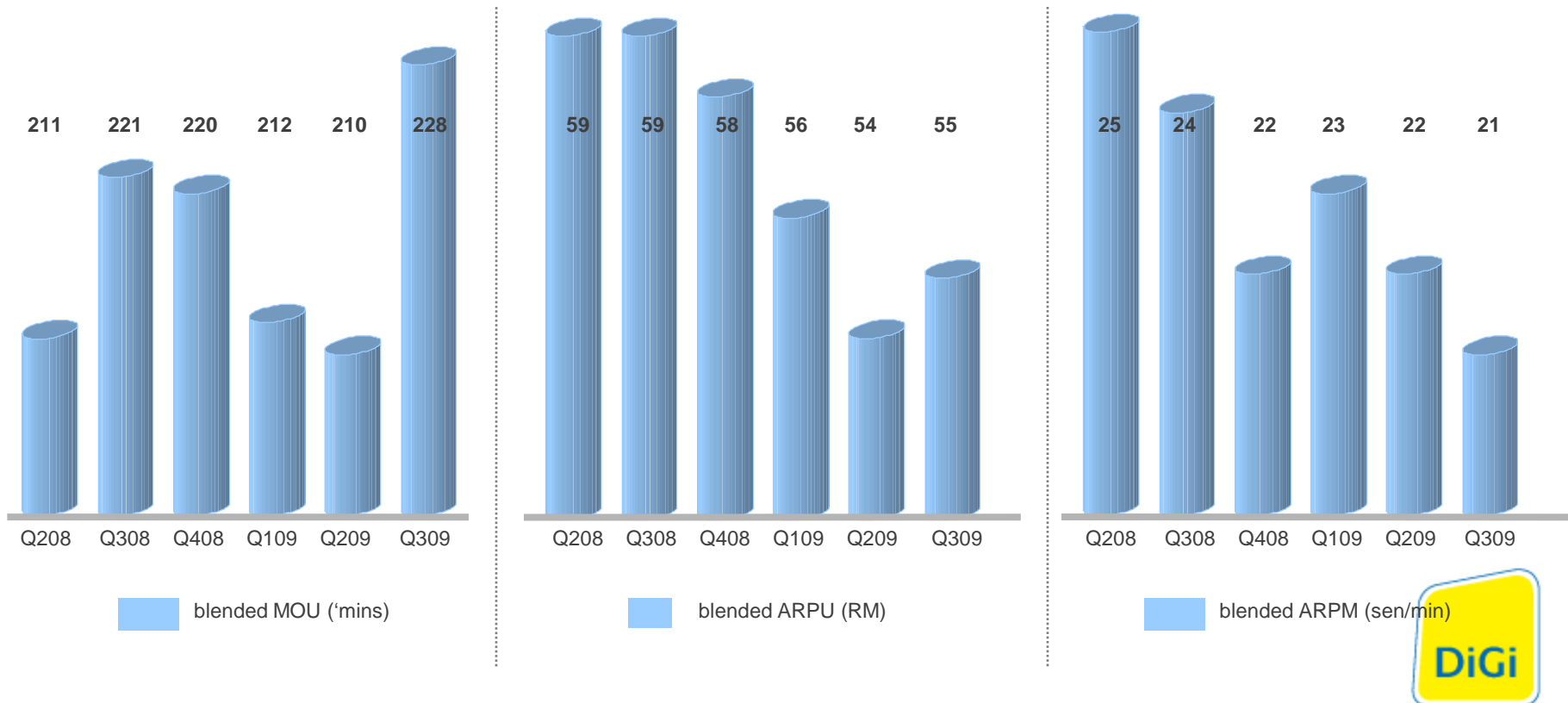
- no change in 2009 guidance
- preliminary 2010 outlook:
  - *intensified competition; further pressure on ARPM & ARPU*
  - *EBITDA margin pressure but aiming for stable margin with cost efficiency uplift*
  - *continued high investment pace in 3G/broadband network roll-out*
  - *absolute operating CF equal to or higher than '09*



# Appendices



# Blended MOU, ARPU & ARPM



## Reported Profit & Loss

<b>(RM mil)</b>	<b>Q309</b>	<b>Q209</b>	<b>Q109</b>	<b>Q408</b>	<b>Q308</b>
EBITDA	528.4	521.5	543.5	536.3	521.7
Depreciation & Amortisation	(188.3)	(190.9)	(165.1)	(156.4)	(158.6)
EBIT	340.1	330.6	378.4	379.9	363.1
Net finance income	(6.9)	(6.7)	(5.9)	2.0	2.3
– <i>finance costs</i>	(10.1)	(9.4)	(9.8)	(3.0)	(2.4)
– <i>interest income</i>	3.2	2.7	3.9	5.0	4.7
PBT	333.2	323.9	372.5	381.8	365.4
Taxation	(89.1)	(89.4)	(97.0)	(99.6)	(95.5)
PAT	244.1	234.5	275.5	282.2	269.9
EPS (sen)	31.4	30.2	35.4	36.3	34.7

# Opex breakdown

<b>(RM mil)</b>	<b>Q309</b>	<b>Q209</b>	<b>Q109</b>	<b>Q408</b>	<b>Q308</b>
Cost of materials	12.9	13.9	15.5	19.1	14.2
Traffic charges	282.0	269.1	263.6	292.9	268.5
Sales & Marketing	130.7	121.5	119.8	135.2	157.1
- <i>advertising &amp; promotions</i>	47.8	42.2	41.6	53.4	72.8
- <i>commissions</i>	82.9	79.3	78.2	81.8	84.3
Staff Costs	70.1	70.5	73.4	48.5	65.0
Operations & Maintenance	92.6	85.0	86.3	84.6	82.8
Other expenses	123.0	125.0	122.6	116.9	120.2
- <i>USP fund and license fees</i>	65.5	66.9	64.0	72.2	72.1
- <i>provision for bad &amp; doubtful debts</i>	25.5	15.6	11.0	10.4	8.7
- <i>others</i>	32.0	42.5	47.6	34.3	39.4
<b>TOTAL</b>	<b>711.3</b>	<b>685.0</b>	<b>681.2</b>	<b>697.2</b>	<b>707.8</b>

# Cash-flow

<b>(RM mil)</b>	<b>Q309</b>	<b>Q209</b>	<b>Q109</b>	<b>Q408</b>	<b>Q308</b>
Cash at start	398.1	593.8	331.3	512.3	704.8
Cash-flow from operations	453.6	414.0	445.1	453.6	355.5
Changes in working capital	51.3	35.5	(314.1)	172.8	85.2
Cash-flow used in investing activities	(204.3)	(133.1)	(142.3)	(399.2)	(190.5)
- Capex	(207.5)	(136.9)	(146.1)	(400.8)	(194.7)
Cash-flow used in financing activities	(81.0)	(512.1)	273.8	(408.5)	(443.2)
Net change in cash	219.6	(195.7)	262.5	(181.0)	(192.5)
Cash at end	617.7	398.1	593.8	331.3	512.3
Operational cash-flow (EBITDA – Capex)	320.9	384.6	397.4	135.5	327.0

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