

# Cover Rationale



DiGi's core philosophy of *Connecting You to Your World* is reflected in the globe and the surrounding orbits, which also represent communications. The keyboard in the palm represents convenience, innovation and control. At the touch of a button, you can carry out whatever transactions you so choose and with DiGi, you have control over your hectic schedule. Our services are tailored to suit your busy lifestyles — providing you the convenience and the right services.

The child's arm reaching out to the web portrays our belief in reaching out to our customers, in offering them beneficial services that they need. At the same time, the child symbolises the future generations who will experience communications services of the fast approaching borderless world.

Now or then, DiGi helps you to stay connected.



## **Vision**

Enhancing communications to improve customers' quality of life... at home, work and play

## **Mission**

- \* Provide customers with specific solutions to meet individual needs for communications, connectivity, access to information and security
- \* Provide an environment where our employees can grow and be fulfilled
- \* Provide superior returns to shareholders
- \* Contribute to improving life in Malaysia



**24 May 1995**

First telco in Malaysia to launch and operate a fully digital cellular network

**28 March 1996**

First GSM 1800 operator to offer Automatic International Roaming facilities

**9 April 1996**

First digital cellular network to be operational in Sarawak and Sabah

**3 June 1996**

First operator to offer enhanced information services, in the form of interactive DiGi Stock Services with DiGi Stock Alert

**28 May 1997**

First operator to offer DiGi Guarantees, an exclusive customer benefits programme

**6 October 1997**

First operator in Asia to be part of the International Roaming Platform (IRP) and to commercially launch the use of the dual-band mobile phones for use in GSM 900, 1800 and 1900 networks by offering the first Global Cellular Service (GCS) in Malaysia

**18 December 1997**

First telco (then known as Mutiara Swisscom Berhad) to be listed on the Kuala Lumpur Stock Exchange Main Board under the Infrastructure Project Companies category

**1 January 1998**

First operator in Malaysia to launch the highly popular prepaid mobile phone service, DiGi Prepaid





## **18 May 1998**

First operator to offer innovative call programmes that are designed for customer usage of mobile phone

## **1 February 1999**

First GSM operator in Malaysia to offer Automatic International Roaming service to the United States of America

## **9 September 1999**

First prepaid service provider to introduce the new generation prepaid services which include Quickmail, Voicemail and International Roaming

## **18 November 1999**

First telco to launch an innovative and interactive website in Malaysia as well as Asia. Known as @DiGi, it is slated to be one of the most interactive websites in the telecommunications market

## **7 December 1999**

First telco to introduce the e-pay system for convenient airtime reloads for customers as e-pay terminals are made available at venues with easy accessibility

## **16 December 1999**

The strategic alliance with Telenor International AS was completed

## **18 April 2000**

The name of DiGi Swisscom Berhad, the holding company of DiGi Telecommunications Sdn. Bhd., was changed to DiGi.Com Berhad



## BOARD OF DIRECTORS

Tan Sri Dato' Seri Tan Chee Yioun  
*Chairman*

Arve Johansen  
*Deputy Chairman*

Tan Sri Datuk Abdul Rahim bin Haji Din  
*Managing Director*

Tun Dato' Seri Dr. Lim Chong Eu  
Datuk Paduka Dr. Saleha binti Mohamed Ali  
Dr. Ole Petter Hakonsen  
Morten Karlsen Sorby  
Dato' Ismail bin Osman

Chan Kien Sing  
*(Director and Alternate Director to Tan Sri Dato' Seri Tan Chee Yioun)*

Robin Tan Yeong Ching

Ragnar Holmen Korsæth  
*(Alternate Director to Arve Johansen, Dr. Ole Petter Hakonsen and Morten Karlsen Sorby)*



## AUDIT COMMITTEE

Tun Dato' Seri Dr. Lim Chong Eu  
*Chairman/Independent Non-Executive Director*

Datuk Paduka Dr. Saleha binti Mohamed Ali  
*Independent Non-Executive Director*

Tan Sri Datuk Abdul Rahim bin Haji Din  
*Non-Independent Executive Director*

## SECRETARIES

Su Swee Hong (MAICSA No. 0776729)  
Gan Swee Peng (MAICSA No. 7001222)

## REGISTRAR

Berjaya Registration Services Sdn. Bhd.  
Lot CI-C3, Block C  
2nd Floor, KL Plaza  
179, Jalan Bukit Bintang  
55100 Kuala Lumpur  
Tel: 03-245 0533

## AUDITORS

KPMG  
Public Accountants  
Wisma KPMG  
Jalan Dungun  
Damansara Heights  
50490 Kuala Lumpur

## REGISTERED OFFICE

Level 17, Menara Shahzan Insas  
30, Jalan Sultan Ismail  
50250 Kuala Lumpur  
Tel: 03-935 8888

## PRINCIPAL BANKERS

Bumiputra-Commerce Bank Berhad  
*(formerly Bank of Commerce (M) Berhad)*  
Perwira Affin Bank Berhad