

DiGi in 2005

Q1

The year began on an altruistic note with the launch of DiGi's Amazing Malaysians. A CSR programme, it aims to support the preservation of the country's heritage by engaging youth and children living mainly in rural areas. Five individuals were selected to kick off this programme.

DiGi Telecommunications Sdn Bhd ("DiGi") was the first telco to launch Malaysia's Widest HighSpeed Mobile Coverage™. Over Q1 to Q2, we built up the network by extending coverage to Sabah and Sarawak and significant portions of the peninsula. With its expanded coverage, DiGi ups its offering to customers with the widest and best mobile data coverage in Malaysia.

The first to bring voice SMS to Malaysia, DiGi introduced BubbleTalk™, a simple alternative to text messaging, on 31 January.



Video
Message

Q2

On 11 April, DiGi Telecommunications Sdn Bhd, a wholly-owned subsidiary of the Company, entered into a new credit facility of fixed rate term loan of RM300 million to refinance the previous borrowings which was partially subject to floating rate. Such a strategic move will mitigate the interest rate risk and lower the interest costs incurred with the anticipation that the local banks may increase lending rates in the near future, taking the cue from the interest rate hike in the United States.

DiGi customers got personal with CallerTunes™ on 13 April. This new service makes available customised versions of music and sound effects instead of conventional tones.

On 5 May, DiGi Prepaid MTV Powerpack™ created waves with its debut! First of its kind and with hot offers such as free unlimited SMS to friends and family numbers, unlimited MTV downloads and daily MTV gossip via SMS. Other irresistible features are an exclusive WAP portal, web portal and specials to parties, movies and concerts.

Less than a month later, we redefined DiGi Postpaid with Dial-A-DiGi and Zero Access Fee. Now, DiGi customers need only dial toll-free, sit back and wait for their SIM card to be delivered to their doorstep, and look forward to greater affordability.

Tan Sri Datuk Amar Leo Moggie was appointed to the Board on 10 May, to replace Tun Dato' Seri Dr Lim Chong Eu who retired on the same day.





Q3

On 7 September, DiGi launched Rentaq, a WAP portal with all the hottest content and services in Bahasa Malaysia. Subscribers enjoy fun contests, great promo deals, latest downloads, football updates, Islamic content and tips for a better lifestyle.

On 21 September, we forged the DiGi-ING partnership, the first-ever between a telco and an insurer. Through DiGi's high-speed network access, ING agents on the move can check in on their agency portal wherever they are in the country. This is a clear demonstration of how technology can be adapted to create a competitive advantage for businesses.

Customer rewards took on a blockbuster spin with DiGi Movie Halls from 24 October. The DiGi dedicated cinemas located in four city centres throughout the country were launched with a Movie Marathon Carnival for all DiGi customers.

Q4

Mr Gunnar Johan Bertelsen resigned from the Board on 6 October.

On 26 October, DiGi.Com Berhad announced its proposal to undertake a capital repayment of RM0.75 for every ordinary share of the Company, to be satisfied wholly in cash to its entitled shareholders via a reduction of the Company's share capital pursuant to Section 64 of the Companies Act 1965.

At the same time, the Company also announced a long-term recurring dividend policy with the intention to payout a minimum of 50% of net earnings as dividends beginning financial year 2006.

(Subsequently, the shareholders of the Company approved the Proposed Capital Repayment 1 at an extraordinary general meeting convened on 24 January 2006 and the said proposal is currently pending the relevant confirmation order of the High Court of Malaya.)

DiGi's proposal to issue Commercial Papers and Medium Term Notes with an aggregate nominal value of up to RM700 million received the approval from the Securities Commission on 29 November. The availability of such facilities is expected to accord further financial flexibility to the Group.

To usher in the upcoming festivities, DiGi introduced another breakthrough in messaging with XMS™. This allows customers the option of converting a simple SMS message to a more expressive picture message or MMS.

Ending the year on another first, DiGi with MTV Asia announced Malaysia's first merchant WAP portal on 9 December called MTV Powerpack Merchant Discounts.

On 15 December, DiGi launched a simple data solution product, mEye™, an inexpensive home-monitoring system which can be accessed via a mobile phone.

