

NEWS RELEASE

22 March 2016

BOARDROOM EXPANDS ITS LEADING DIGITAL PRODUCT OFFERING

- Boardroom and OMT have entered into an exclusive alliance to provide OMT's innovative mobile investor relations platforms to listed companies in Singapore and Hong Kong
- The alliance includes scope for Boardroom and OMT to work together in other Asia-Pacific markets including Taiwan, Indonesia, Malaysia, Japan and the People's Republic of China

Boardroom Limited (SGX:BIO.S1), the market leader in registry solutions for listed companies in Asia-Pacific, has entered into a strategic alliance with digital stakeholder engagement leader Omni Market Tide Limited ("OMT").

Under the terms of the alliance, OMT's unique mobile stakeholder engagement applications will be integrated in the broader Boardroom digital solutions portfolio, enabling clients to significantly increase ongoing engagement with investors whilst also reducing print and mail costs. Boardroom clients will have the option of either purchasing a white-labeled application designed by OMT, or joining the Boardroom App powered by OMT.

Boardroom Limited is a leading international share registry and professional services provider in the Asia-Pacific region and, has offices located in China, Malaysia, Hong Kong, Singapore and Australia. This alliance builds on the Australian alliance between OMT and Boardroom's Australian subsidiary, entered into in September 2015.

Boardroom Limited Executive Director and Group CEO, Kim Teo, said the alliance was the extension of an important relationship centred on product innovation and market leadership ambitions. "The alliance with OMT helps Boardroom grow its market leadership position. We can further differentiate our offering by continuing to bring innovative products to our clients. These apps can deliver productivity benefits and help our clients engage with their shareholders", said Mr Teo.

Omni Market Tide Managing Director, Megan Boston, said the alliance with Boardroom was a significant strategic and commercial achievement for Omni. "We have more than doubled our addressable market for mobile investor relations platforms by entering the large Singapore and Hong Kong markets. It is exciting to be working with the registry market leader in these markets and for Boardroom to recognise the value our innovation offers their clients. Coupled with the recent and imminent release of apps



developed by OMT the formation of this alliance is another completed milestone which will set OMT up for strong growth", said Mrs Boston.

OMT's stakeholder application technology is designed to enhance the interconnectivity between companies and stakeholders allowing push communications, web streaming, shareholder voting, and access to company reports, presentations and share price feeds among other features.

This alliance involves collaboration across sales product training and operations. Duration of the alliance and other commercial details remain confidential.

The press release is attached to this announcement.

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About Boardroom Limited

Boardroom Limited

Boardroom Limited is a leading provider of corporate secretarial, share registry services, business solutions and advisory services, serving over 5,500 public-listed and privately-owned companies. Headquartered in Singapore and listed on the Singapore Exchange, Boardroom has established a presence in Singapore, Malaysia, Hong Kong, China, and Australia. More information is available at <u>www.boardroomlimited.com</u>



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MEDIA RELEASE

18 March 2016

BoardRoom Launches Innovative App Set to Disrupt the Securities Registry Market in Australia

BoardRoom Pty Limited, (BoardRoom) one of Australia's leading providers of securities registry and employee equity plan administrative services, today launched the Boardroom Digital Consolidated ApplicationTM. The ground-breaking mobile application delivers a single online destination that combines smart technology with comprehensive real-time analytics, insights, news, statements, transactional and engagement features. It benefits clients, investors and employees by helping them get an edge and stay connected to the markets and their investments anytime, anywhere.

In addition to the highly responsive functionality and critical information it delivers in a safe and secure environment, the BoardRoom app is designed to improve organisational engagement and productivity, as well as save time and money by reducing print and mail overheads.

BoardRoom CEO Rhett Tregunna said: "What we know is that Australians are smart-phone savvy and statistics confirm we are already enthusiastic users of apps for a multitude of needs. We recognised that the local market is ripe for disruption, innovation and competition and we wanted to offer an alternative."

"In today's digital economy, our industry desperately needed to play catch-up because there is a growing appetite for innovative, customer-focused online solutions that offer peace-of-mind and integrated, convenient features. I'm very confident that the BoardRoom app will radically change how users engage because everything they need, and more, is at their fingertips." With three main sections, including ClientOnlineTM, EmployeeServeTM and InvestorServeTM, BoardRoom provides a central hub that delivers the following key features:

- Real-time push notifications including movements within the register, securities expiration, Directors interest reporting and other critical events and activities
- Requests for beneficial ownership analysis
- Comprehensive news section including legal and regulatory announcements
- Real-time access to equities holding, transaction statements
- Livestream video of events such as company briefings, meetings i.e. AGM's
- Instantaneous access to employee equity plan offers
- Share transaction capability
- Dividend and distribution statements
- Notice of meetings such as AGM's, Annual reports and company media releases
- Holdings reports
- Requests for top holdings analysis, proxy voting, investor summaries



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BoardRoom will continue to lead the market with ongoing investment in research and development, as it continues its journey to change how users access, engage and transact with personal and market financial information.

The BoardRoom app will be available on the App Store and Google Play Store in early April.

For further information, please contact:

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About BoardRoom:

BoardRoom Pty Limited (BoardRoom) is one of Australia's leading providers of share registry and employee share plan administration services. It is a wholly owned subsidiary of the SGX listed BoardRoom Group. The BoardRoom Group services over 5,000 companies and has offices in Australia, Singapore, Malaysia, China and Hong Kong. BoardRoom services ASX clients ranging from small caps to ASX 50 entities.