ANNUAL CONFERENCE 2014
9 & 10 SEPTEMBER 2014 | CONNEXION @ NEXUS, BANGSAR SOUTH, KUALA LUMPUR

CHALLENGES OF THE CHANGING CORPORATE AND REGULATORY LANDSCAPE

Keynote Address by:
YBhg Dato’ Mohd Naim Daruwish
CEO, Companies Commission of Malaysia

MAICSA CPD Hours 16  MIA CPE Credit Hours 16

Gold Sponsor  Silver Sponsors  Bronze Sponsors  Official Media:  Endorsed By:
UMW  PNB  TM  THE EDGE  SSM
BoardVantage 
DAY 1
9 SEPTEMBER 2014, TUE

08.00 am  Registration & Welcome Coffee

09.00 am  Welcome Address
  By YBhg Datuk Francis Tan FCIS
  Chairman, Conference Organising Committee 2014

09.05 am  President’s Address
  By President, MAICSA

09.20 am  Keynote Address
  By YBhg Dato’ Mohd Naim Daruwish
  CEO, Companies Commission of Malaysia

10.00 am  Networking Coffee Break

10.30 am  Plenary 1:
  Regulatory Updates by Companies Commission of Malaysia
  Speaker:
  *Pn Nor Azimah Abdul Aziz
  Director, Corporate Development & Policy Division,
  Companies Commission of Malaysia

  *Pn Norhaiza Jemon
  Head of Section, Law Reform,
  Policy & International Affairs,
  Companies Commission of Malaysia

  Panelist:
  *YBhg Dato’ Akbar Moidunny FCIS
  Past President & Council Member, MAICSA

  *Ms Chua Siew Chuan FCIS
  Deputy President, MAICSA

  Moderator:
  *Ms Samantha Tai FCIS
  Managing Director, Boardroom Corporate Services (KL) Sdn Bhd

01.00 pm  Networking Lunch

02.00 pm  Plenary 2:
  Evolving the Innovative Landscape for Business Sustainability
  Speakers:
  *En Azim Pawanchik
  Managing Director, Alpha Catalyst Consulting

  *En Azryain Borhan
  Chief Executive Officer, Pinnacle Perintis Sdn Bhd

  Moderator:
  *Mr Kenneth Foo FCIS
  Chartered Secretary,
  KL Management & Secretarial Services

03.30 pm  Networking Coffee Break

04.00 pm  Plenary 3:
  Competition Act-Impact, Issues and Challenges to Businesses
  Speaker:
  *Ms Shila Dorai Raj
  Chief Executive Officer, The Malaysian Competition Commission(MyCC)

  Moderator:
  *YBhg Dato’ Akbar Moidunny FCIS
  Past President & Council Member, MAICSA

05.30 pm  End of Day 1

DAY 2
10 SEPTEMBER 2014, WED

08.30 am  Welcome Coffee

09.00 am  Plenary 4:
  Session by Bursa Malaysia Berhad
  Speaker:
  *Ms Selvarany Rasiah
  Chief Regulatory Officer, Bursa Malaysia Berhad

  Panelist:
  *Ms Mah Li Chen FCIS
  Managing Director, Secretaries Inc Sdn Bhd

  Moderator:
  *Mr Simon Yeoh Seng Leong FCIS
  Council Member, MAICSA

10.30 am  Networking Coffee Break

11.00 am  Plenary 5:
  GST: Issues and Impact on Businesses
  Speaker:
  *Tn Ishak Daud
  Senior Assistant Director of Customs II,
  Royal Malaysian Customs Department, Putrajaya

  Panelist:
  *En Nor Zahidi Alias
  Chief Economist,
  Malaysian Rating Corporation Berhad

  Moderator:
  *Mr Simon Yeoh Seng Leong FCIS
  Council Member, MAICSA

01.00 pm  Networking Lunch

02.00 pm  Plenary 6:
  Challenges of Implementing the Personal Data Protection Act in Corporate Compliance
  Speaker:
  *Mr Kuok Yew Chen
  Partner, Christopher & Lee Ong

  Moderator:
  *Ms Mah Li Chen FCIS
  Managing Director, Secretaries Inc Sdn Bhd

03.30 pm  Plenary 7:
  Issues and Challenges: Preparing to Face 1Asean 2015
  Speaker:
  *YBhg Tan Sri Rafidah Aziz
  Chairman, AirAsia X Berhad

  Moderator:
  *Prof Dr Syed Abdul Hamid Aljunid FCIS
  Professor, INCEIF

04.30 pm  Networking Coffee Break and End of Conference

Note: *Correct at the time of printing
Disclaimer: Topics and speakers are subject to change without prior notice
Speakers’ profile is available at MAICSA’s website.
The MAICSA Annual Conference continues to be an excellent platform for company secretaries, directors and corporate officers to keep abreast with the latest regulatory updates and developments in governance. The Conference will feature presentations and panel discussions from regulatory representatives and distinguished business leaders to share their experiences in their areas of expertise.

In today’s corporate and regulatory environment, the landscape is changing irrevocably and the corporate sector must be able to capitalise on innovation in order to remain sustainable. The theme of the MAICSA 2014 Annual Conference, “Challenges of the Changing Corporate and Regulatory Landscape”, covers the changing legislation and policies which are anticipated to impact business and the corporate sector.

**Benefits of Attending**

- Gain insights into the latest regulatory developments and what they mean for businesses in Malaysia;
- An opportunity to strategize yourselves to face new challenges in corporate governance in innovative way;
- Identifying the emerging best practices that could benefit your organization;
- Network with industry players.

**Who Should Attend**

- CEOs, COOs and CFOs
- Company Directors
- Company Secretaries and Company Advisers
- Governance Professionals
- Lawyers and Accountants
- Academicians and Students

**Conference Organiser**

The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)

The Institute of Chartered Secretaries and Administrator (ICSA) is the only recognised professional body for Chartered Secretaries and Administrators in the United Kingdom and throughout the world. Formed in 1891, the Institute today has more than 36,000 members in over 70 countries.

The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) was founded in 1959 as an affiliated body to ICSA, and is now the third largest Division amongst the eight Divisions within ICSA International. Currently, MAICSA has more than 4200 members (comprising Fellows, Associates and Graduates), 2,500 students and 700 Affiliates on its register.

MAICSA is also a founder member of the Corporate Secretaries International Association (CSIA). CSIA, a Geneva-registered global organisation, is dedicated to developing and growing the study and practice of corporate secretariatship to improve professional standards, the quality of governance practice and organisational performance. Its vision is to be “The Global Voice of Corporate Secretaries and Governance Professionals.”

The Government has gazetted MAICSA as a prescribed body under Section 139(A) of the Companies Act 1965, which means that Fellows and Associates can automatically act as company secretaries without having to apply for a license from the Companies Commission of Malaysia (CCM). Fellow and Associate members of the Institute with more than five years’ practical tax experience, either in the public or private sector, are also eligible to apply to become tax agents under Section 153(3) of the Income Tax Act 1967.

In tandem with its mission of developing good corporate professionals, MAICSA is committed to maintaining the highest standard of integrity and ethical values within the corporate secretarial profession. MAICSA also acts as a change catalyst in the corporate arena, participating actively in the enhancement of corporate governance.

MAICSA is registered with Pembangunan Sumber Manusia Berhad (PSMB) under training provider number 0808.

**Conference Fee**

<table>
<thead>
<tr>
<th>Category</th>
<th>#Group Fees</th>
<th>Normal Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAICSA Member*/Affiliate/Students</td>
<td>RM1,150</td>
<td>RM1,280</td>
</tr>
<tr>
<td>SSM Licensed Secretary</td>
<td>RM1,350</td>
<td>RM1,480</td>
</tr>
<tr>
<td>Supporting bodies member:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CPA AUSTRALIA, CTIM, FPLC, GOVERNANCE INSTITUTE OF AUSTRALIA, HKICS, IACS, ICSA UK, MIA, MICG, MICPA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>All other delegates</td>
<td>RM1,670</td>
<td>RM1,800</td>
</tr>
</tbody>
</table>

*Member’s staff who are sponsored** will enjoy member’s rate and not entitled to the early bird and group discount rate.

** Sponsoring member is required to indicate his/her name, designation and membership number in the registration form and the staff must report directly to him/her in the organization.

# Group fee is applicable for 3 or more delegates from the same organization.

**Closing Date: 22 August 2014**
### PERSONAL DATA NOTICE (COMPELLARY TO COMPLETE)

The Malaysian Institute of Chartered Secretaries and Administrators ("MAICSA", "we" or "us" or "our") is required to comply with the Personal Data Protection Act 2010 (the "Act"), which regulates the processing of personal data in commercial transactions. For the purpose of this Personal Data Notice, the terms "personal data" and "processing" shall have the meaning as prescribed in the Act.

1. This Personal Data Notice serves to inform you how your personal data is being processed by MAICSA.
2. The personal data processed by us may include your name, designation, company’s name, contact details, email address and any other personal data required for the purposes set out in paragraph 3 below.
3. MAICSA may use your personal data for the following purposes (collectively referred to as the "Purposes"): (a) to process your registration form for training events (including conferences) organized by MAICSA and collaborative partners and for administrative purposes such as attendance list, issuance of invoice, official receipt and certificate of attendance; (b) to communicate with you on the confirmation of the training events and matters in connection to the MAICSA training events/conference; (c) to notify you of any changes to our training events which may affect you; (d) to mail the official receipt and certificate of attendance; (e) to respond to your enquiries or complaints; and (f) such other administrative purposes which relate to the above.
4. Your personal data is collected from various sources, including information you have provided us, information from third parties and information in the public domain.
5. You may access and request for correction of your personal data. Please contact us as follows if you have any enquiries or complaints in respect of your personal data: Designated Contact Person: Manager, Training Division

---

### PAYMENT DETAILS (please tick √)

- I/we enclose Cheque / Bank Draft No. _________ for an amount of RM _________ (non-refundable) and made payable to ‘MAICSA’.
- I hereby authorise MAICSA to charge the conference fee of RM _________ (non-refundable) to my credit card/ CIMB debit card:
  - Visa
  - Master
  - (where applicable)

Card No: _________
Expiry Date: _________
Signature: _________
Note: Third party credit card is not allowed and AMEX card is not accepted

- Direct bank-in/Telegraphic Transfer:
  - Please bank-in to RHB Bank Berhad, Mid Valley
  - Account name: MAICSA
  - Account No: 2-64094-0000-4178
  - Swift code: RHBBMYKL
  - Please email the bank-in slip/TT payment advice to training@maicsa.org.my or phone 03-2283 4492 for your verification.

---

### ADMINISTRATIVE DETAILS

**Venue:**
Sponsored by MAICSA, the Conference @ Nexus (Level 3A)
No 57, Jalan Kerinchi, Bangsar South City, 59200 Kuala Lumpur
Tel: +603 2386 9188
Fax: +603 2386 4492
Email: training@maicsa.org.my
Website: www.maicsa.org.my

For more details of this Conference and other training events, please visit the MAICSA website at www.maicsa.org.my

For any enquiries, please contact:

**The Malaysian Institute of Chartered Secretaries and Administrators (MAICSA)**
Bangunan MAICSA, No 57, The Boulevard, Mid Valley City, Lingkaran Syed Putra, 59200 Kuala Lumpur
Tel: +603 2282 9276 ext 606 (Shafika) / 608 (Izana) / 609 (Ruzlina) / 611 (Nik)
Fax: +603 2283 4492 / 2282 9281
Email: training@maicsa.org.my
Website: www.maicsa.org.my

**Hotel Accommodation:**

All delegates will receive a FREE Pen Drive (pre-loaded with conference notes) on arrival in printed conference notes, refreshments, two lunches and a certificate of participation. (Subject to submission by the speaker)

---

### TERMS & CONDITIONS

Payment must be received with registration prior to the Conference to guarantee your place. Admission is subject to receipt of full payment. Walk-in delegates will only be admitted on this basis of space availability. No cancellations after 22 August 2014. Contracted substitute delegates will be subject to the terms and conditions as outlined for the original delegate.

Any cancellation of registrations must be made in writing. No refunds will be given for cancellations after 22 August 2014. MAICSA reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the Registration Form, you are deemed to have read and accepted the terms and conditions.

### Disclaimer

All information contained in this brochure is correct and accurate at time of printing. MAICSA reserves the right to change the speakers, dates and to cancel the event should circumstances beyond its control arises. MAICSA also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the Registration Form, you are deemed to have read and accepted the terms and conditions.

### Certificate of Attendance

Confirmation of registration is on a first come-first served basis. A confirmation letter will only be issued upon receipt of full payment or letter of undertaking printed on the company’s letterhead to settle the payment before the event. Please contact us immediately if you have not received this notification letter by 1 September 2014.

### Cancellation & Substitution Policy

Any cancellation of registrations must be made in writing. No refund is given for cancellations after 22 August 2014.

A substitute delegate is welcomed at no extra charge except when a non-member is substituted for a delegate who is a MAICSA member, where the substitute shall be fee. Fee is non-refundable when a non-member is replaced by MAICSA/Supporting body member. A complete set of the conference materials will be reserved to you or a substitute delegate.

Please provide the name and designation of the substitute delegate to MAICSA by 1 September 2014. Canceled unpaid registrations will also be liable for full payment of the registration fee if MAICSA does not receive any notification from the delegates. Transfer of registration to other programs is not allowed.

The Conference Organiser accepts no responsibility for death, injury, illness, loss or damage of any property belonging to, or financial loss by any persons attending the conference, whatsoever the cause.

We would like to send you information on future training events organised by MAICSA via email or fax. If you do not agree to being contacted in this way, please tick "X" in the box - not applicable to MAICSA members, students and affiliates.

---

### Declaration Statement by

<table>
<thead>
<tr>
<th>Statement</th>
<th>Participant</th>
<th>Contact Person</th>
</tr>
</thead>
<tbody>
<tr>
<td>I hereby consent to the processing of my personal data for the purposes described in the Notice above.</td>
<td>Signature: Name: Date:</td>
<td>Signature: Name: Date:</td>
</tr>
</tbody>
</table>

We would like to send you information on future training events organised by MAICSA via email or fax. If you do not agree to being contacted in this way, please tick "X" in the box - not applicable to MAICSA members, students and affiliates.