

CORPORATE BOARD SYMPOSIUM 2017

Enhancing Board Effectiveness and Driving Governance



25 October 2017 (Wednesday) | Pullman Kuala Lumpur Bangsar

Malaysia is striving to further enhance corporate governance and accountability to be on par with global standards. A key corporate governance initiative is the new corporate governance code released recently by the Securities Commission.

The new Code requires listed companies to cap the number of years served by independent directors, disclose directors' and senior management's remuneration, as well as to take concrete steps to increase gender diversity.

This Symposium will bring together board practitioners, regulators and key management in one unified platform to discuss and debate the hottest issues in the corporate governance arena today.

OBJECTIVES

This symposium seeks to aid participants in

- Increasing overall board effectiveness by keeping abreast of the new corporate governance code
- Driving gender diversity in boards by generating concrete strategies to increase the number of women on boards
- Successfully overcoming challenges and assessing readiness in adopting Integrated Reporting (IR) in Malaysia
- Advancing corporate governance culture by embracing transparency in board remuneration
- Devising the necessary steps to avoid ENRON-like incidents in Malaysia
- Improving IT governance through mitigation of technology and cyber risk
- Evaluating board composition by assessing the implications of having politicians on board

WHO SHOULD ATTEND

- CEOs, Chairmen & Board Directors
- Company Secretaries
- Senior Management
- Regulators & Government Agencies

WHY YOU
**MUST
ATTEND
THIS EVENT**

Meet and network with more than 100 like-minded industry professionals



Gain knowledge and shared experiences from top industry experts



Get immersed in astounding and impactful panel discussions on the most critical issues facing board directors and management today

CORPORATE BOARD SYMPOSIUM 2017

PROGRAMME OUTLINE

8:00 am	Registration & Morning Coffee
9:00am	Welcome Remarks
9:10am	<p>SESSION ONE (PANEL DISCUSSION): WOMEN MATTER : ENHANCING GENDER DIVERSITY ON THE BOARD</p> <p>McKinsey in its Diversity Matters 2015 report found that gender-diverse companies were 15% more likely to outperform their peers. To increase the numbers of women in leadership in Malaysia, the Securities Commission has formalised the target into the Malaysian Code of Corporate Governance, emphasising the importance of board diversity to strengthen governance and management of companies. This session will discuss the importance of appointing more women to the corporate board and strategies to involve more women in the decision-making process.</p>
10:10am	Morning Refreshments & Networking
10:30am	<p>SESSION TWO (AN INTERVIEW): MOVING FORWARD WITH INTEGRATED REPORTING – THE NEXT WAVE</p> <p>Malaysian companies are being called on to adopt IR, as part of the Malaysian Corporate Governance Code launched recently by the Securities Commission Malaysia. This session will assess the current status of Malaysia in adopting IR, the major challenges in adoption and what should be done to make the adoption easier.</p>
11:15am	<p>SESSION THREE (PRESENTATION): ENSURING EFFECTIVE GOVERNANCE BY IMPROVING BOARD – MANAGEMENT COMMUNICATIONS</p> <p>Management cannot properly follow the mandates and views of its board of directors if these are not communicated in an effective and timely manner. Thus, information flow between the board and management are critical to the proper functioning of both, as well as to the execution of a company's strategic plan and many other critical processes. This session identifies strategies to improve communication between board members and the management and hence heighten governance.</p>
12:00pm	<p>SESSION FOUR (PANEL DISCUSSION): ENRON: COULD IT HAPPEN AGAIN ?</p> <p>Recapping the 2001 Enron debacle, this session assesses the corporate governance journey thus far. How far have we come and what are the lessons learnt and action plans taken after the occurrence of the Enron fraud? This session will study and discuss the ENRON case and analyses the likelihood and systemic impacts of a similar incident in Malaysia.</p>
1:00pm	Networking Luncheon
2:00pm	<p>SESSION FIVE (PRESENTATION): TECHNOLOGY AND CYBER RISK – WHAT KEEPS DIRECTORS AWAKE AT NIGHT ?</p> <p>As the digital revolution accelerates, companies are becoming ever more vulnerable to cyber risks and cyberattacks – with recent ransomware attacks such as WannaCry and Petya underscoring the necessity of positioning cybersecurity and planning as a strategic board and governance issue. Given the technical and opaque nature of cybersecurity, naturally boards might be questioning the role that they need to play in enhancing cybersecurity. Drawing on the most recent high-profile cyber-governance cases, this session aims to explain the emerging cybersecurity risks that boards must be cognizant of, as well as the duties of directors in beefing up cybersecurity and the potential legal and litigation risks to which directors are exposed as cyber breaches run amuck.</p>
2:45pm	<p>SESSION SIX (PANEL DISCUSSION): ADVANCING CORPORATE GOVERNANCE CULTURE IN MALAYSIA THROUGH TRANSPARENCY IN DIRECTORS' REMUNERATION</p> <p>Remuneration of directors is increasingly one of the most hotly debated topics in the corporate governance arena, due mainly to some infamous recent examples and the resultant tension between shareholders' expectations of transparency and accountability for directors' remuneration levels and methods, and directors' desire for privacy in their financial affairs. This session will benchmark best practices with other countries which have successfully implemented disclosure of directors' remuneration in their annual reports and will also assess the need to disclose directors' and key management's remuneration, while illustrating the value of a more detailed disclosure in the annual report.</p>
3:45pm	<p>SESSION SEVEN (PANEL DISCUSSION): POLITICIANS IN THE BOARDROOM: PROS, CONS AND IMPLICATIONS</p> <p>Is there a conflict of interest if politicians are appointed to the board? Do political connections affect the bottom line? This remains a very hot topic that is being debated among board members and industry practitioners. This session's objective is to shed some light on this highly-debated issue and to determine if politicians should be permitted on boards.</p>
4.45 pm	Afternoon Refreshments & End of Symposium

PARTICIPANTS' DETAILS

Participant 1 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

* Member * Non-member

Participant 2 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

* Member * Non-member

Participant 3 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

* Member * Non-member

ORGANISATION'S DETAILS

Organisation:

Industry: Contact Person:

Address:

Email: Tel: Fax:

GSTID No.:

(Applicable for Companies/Individuals registered with the Royal Malaysian Customs Department)

Signature & Company Stamp:

PAYMENT DETAILS

Payment by Cheque

Bank & Cheque No.: Amount RM:

Payment by Credit Card

Visa Master

Cardholder's Name:

Card No.: Expiry Date:

I Authorise Payment of RM:

Cardholder's Signature:

Date:

TERMS & CONDITIONS

PROGRAMME FEE

- Fee is payable to **MALAYSIAN INSTITUTE OF ACCOUNTANTS**
- Fee includes course materials, lunch and 2 tea breaks per day.
- Full payment of the above amount shall be made within thirty (30) days from the date of the Payment Advice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION / TRANSFER

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- Written cancellation/transfer received less than seven (7) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charges
- Written cancellation/no show on the day of the programme:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee
 - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

*Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed after the registration is accepted. Terms and conditions apply.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the programme, participants will be issued an "E-certificate". Participants will receive an email with a download link and are required to download the e-certificate within 30 days. For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the event.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

The Organisers reserve the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. The Organisers also reserve the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

PROGRAMME FEES

EARLY BIRD FEE (on or before 30 September 2017)

Member | RM 795
Non-member | RM 1,007

STANDARD FEE (after 30 September 2017)

Member | RM 1,007
Non-member | RM 1,219
Academicians/
Post Graduate Students | RM 530

The above programme fee is inclusive of 6% GST.

*For members, please tick where applicable:

Participant			Association
1	2	3	
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	MIA member
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	ACCA member
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CIMA member
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	FPLC member
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Boardroom Clients/Associates

PROGRAMME DETAILS & REGISTRATION

25 October 2017 (Wednesday),
Pullman Kuala Lumpur Bangsar

Contact : Safwan
Tel : 03 2722 9293
Fax : 03 2722 9009
Email : sp@mia.org.my
Address : Malaysian Institute of Accountants
Dewan Akauntan
Unit 33-01, Level 33
Tower A, The Vertical
Avenue 3, Bangsar South City
No. 8, Jalan Kerinchi
59200 Kuala Lumpur

GST No. : 000955203584

EARLY BIRD

Don't miss the **Early Bird Rates!!**
Register by 30 September 2017.

GROUP DISCOUNT

Enjoy **10% Discount off** total fee
for 3 pax from the same organisation

IMPORTANT NOTES:

Registration is on a first-come-first-served basis.
Only fully completed registration form will be processed.